

SUMMARY

Senior 0→1 Product Designer with 6+ years of experience designing enterprise FinTech, SaaS, B2B, and AI products from strategy to launch. I lead end-to-end product design, build scalable design systems, and work with Product, Engineering, and business leaders to solve complex problems that improve user experience and business outcomes.

CORE COMPETENCES

End-to-End Product Design	Responsive Design	Mobile Applications	Cross-functional Collaboration
Enterprise Product Design	Design Systems	SaaS Products	Information Architecture
Product Strategy	UI Standards	Product Discovery	Web Applications
User Flows	UX Research	FinTech	Design Documentation
Wireframing	Competitive Analysis	Marketplace Products	QA Reviews
Prototyping	Usability Testing	B2B Products	Stakeholder Management
Interaction Design	Dashboard Design	Engineering Handoff	

TOOLS I USE

DESIGN	AI WORKFLOW	RESEARCH & TESTING	COLLABORATION	DEVELOPMENT
Figma	Claude	User Interviews	Jira / Linear	HTML
FigJam	Codex	Maze / UserTesting	Slack	CSS
Whimsical	Figma make	Usability Testing	Trello	VsCode
Miro	ChatGPT	Competitive Analysis	Notion / Discord	

WORK EXPERIENCE

Lead Product Designer

Aspacelife Technology

Abuja - FCT, Nigeria

Nov 2025 - Present

- I owned the end-to-end design of cross-platform payment and transaction workflows on web and mobile, ensuring consistent interaction states and WCAG accessibility standards.
- Created and tested **18 prototypes, systematically** incorporating iterative feedback to ensure market-ready solutions and achieve a measurable **20% increase in successful task completion** through optimized reusable components.
- I conducted user research with small business owners across Nigeria, **uncovering operational pain points** that informed product decisions and roadmap priorities.
- Built and maintained scalable design systems** and component libraries using Atomic Design methodology, reducing UI inconsistencies and decreasing **QA-reported design issues by 60%** through standardized Figma variables and design tokens (colors, spacing, typography, border-radius).
- Mentored junior designers** on engineering collaboration and design-to-dev handoff best practices, facilitated design reviews, and contributed to product strategy discussions across multiple initiatives.

Lead Product Designer

Trocah Technology

United Kingdom

Sep 2023 - Dec 2025

- I led product discovery, journey mapping, and workflow design for SaaS experiences serving multiple user groups, utilizing atomic design methodology to build reusable components.
- Translated complex user requirements into intuitive product solutions, **increasing overall usability by 75%**. This was achieved by refining interaction states (hover, focus, disabled) and ensuring cross-platform consistency across Web, iOS, and Android.
- Partnered closely with engineering teams throughout implementation, ensuring design intent was accurately reflected in production through robust design-to-dev handoff and Figma variants.
- Built scalable design foundations and documentation systems** that improved delivery efficiency by 30%, establishing a component library architecture and design token management system.
- Facilitated collaborative workshops and stakeholder sessions to align business goals, user needs, and product direction, ensuring accessibility standards (WCAG) were integrated into the design system governance.

Lead Product Designer

BeHappy Ecosynergy

Enugu, Nigeria

Jan 2022 - Oct 2024

- I conducted in-depth user research to derive actionable insights, leading to a **40% boost in user engagement** by optimizing UI craft and visual hierarchy across key flows.
- Developed and executed design strategies** to enhance user experience, aligning cross-functional teams with product goals and establishing reusable component patterns for future growth.
- Built and tested **prototypes to validate design concepts** using Figma variables and interaction states, refining them through iterative feedback for market-ready solutions.
- Designed the marketing materials, ensuring alignment with the established brand identity, resulting in a **90% improvement in brand** consistency and recognition through standardized design tokens and documentation.

Lead Product Designer

Scud Technology LTD

Port Harcourt, Nigeria

Nov 2020 - Jun 2022

- Crafted visually captivating, user-friendly interfaces for websites, web apps, and mobile apps, **boosting user satisfaction by 85%** through accessible design patterns and consistent component architecture.
- Partnered with developers and stakeholders to ensure **designs aligned with business and technical requirements** and engineering collaboration standards, facilitating smooth design-to-dev handoff.
- Conducted user research and usability tests. Collected valuable feedback and insights from users. This feedback guided design decisions and **increased user satisfaction by 80%** by addressing WCAG accessibility gaps and refining interaction states.
- Recognized with multiple accolades** and appraisals for consistently delivering exceptional work and contributing to the evolution of our component library and design system governance.

EDUCATION

AI Workflow in Product Design

Claude

2026

Visual Branding & Design Systems

Domestica

2024

UX Design & Human-Centered Product Strategy

Google Professional UX Design

2023

Mastering Digital Product Design & Enterprise UX

LinkedIn

2023

Computer Science

University of the People (UoPeople)

2024 - In Review