

Malvin YaaBari - Senior Product Designer

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ABOUT ME

Senior Product Designer who owns the End-to-End design of complex products from discovery to launch. My designs are grounded in research, strategies and backed with informed data. I build scalable design systems, and work with engineers to preserve design direction and product intent through delivery.

SKILLS WITH EXPERIENCE

Product Strategy, End-To-End Product Design, Product Discovery, UX Research, User Interviews, Journey Mapping, User Flows, Wireframing, Interaction Design, UI Design, Prototyping, Usability Testing, Responsive Web and Mobile Design, Design Systems, Figma Variable, WCAG Accessibility, Stakeholder Management, Design QA, Developer Handoff, Designer Mentorship.

TOOLS AND TECHNOLOGIES

Design and Research: Figma, FigJam, Whimsical, Miro, Maze, UserTesting, User interviews, Competitive Analysis.

AI Tools: Claude, ChatGPT, Codex, Figma Make.

Collaboration and Delivery: Jira, Linear, Slack, Zoho, Trello, Asana, Notion, Monday.com.

Technical Knowledge: HTML, CSS, VS Code.

PROFESSIONAL EXPERIENCE

Lead Product Designer | [AspacelifeTechnology](#)

Nov 2025 - Present

- Own end-to-end design for web and mobile payment and transaction workflows, aligning interaction patterns and accessibility with WCAG standards.
- Improved successful task completion by 20% by creating and testing 18 prototypes, incorporating user feedback, and refining reusable components.
- Reduced design-related QA issues by 60% by building and maintaining Figma component libraries and design tokens for color, spacing, typography, and border radius.
- Mentor junior designers, lead design reviews, and contribute to product strategy; partner with engineering to strengthen implementation quality and design handoff.

Senior Product Designer | [Trocah](#)

Aug 2023 - Sep 2025

- Led product discovery, journey mapping, and workflow design for SaaS experiences serving multiple user groups, turning complex requirements into clear product solutions.
- Improved overall usability by 75% by refining interaction states and creating consistent experiences across web, iOS, and Android.
- Increased delivery efficiency by 30% by establishing scalable design foundations, component library architecture, design documentation, and design token management.
- Partnered with engineers throughout implementation, using Figma annotations and detailed handoff documentation to preserve design intent in production.

Product Designer | [BeHappy Ecosynergy](#)

Jun 2022- Jul 2023

- Increased user engagement by 40% by translating in-depth user research into improvements to UI design, visual hierarchy, and key product flows.
- Aligned cross-functional teams on design strategies and product goals, establishing reusable component patterns to support future growth.
- Built and tested interactive Figma prototypes, using variables, interaction states, and iterative feedback to validate and refine design concepts.

- Improved brand consistency and recognition by 90% through marketing materials aligned with the brand identity, standardized design tokens, and documentation.

Senior UI/UX Designer | Scud Technology LTD

Nov 2020 – Jun 2022

- Increased user satisfaction by 85% through accessible interfaces for websites, web applications, and mobile applications, supported by consistent component architecture.
- Conducted user research and usability testing to identify usability problems, address WCAG accessibility gaps, and refine interaction states.
- Collaborated with developers and stakeholders to align designs with business goals and technical requirements, support developer handoff, and evolve the component library and design system.

EDUCATION

BSc in Computer Science | University of the People (UoPeople)

PROFESSIONAL DEVELOPMENT

- Product Strategy | [Reforge](#)
- Measuring UX and ROI | [Nielsen Norman Group](#)
- Architecting and Managing Effective Design Systems | [Nielsen Norman Group](#)
- Mastering Product Analytics | [Reforge](#)
- The AI Driven Product Designer | [LinkedIn](#)
- Business Model Innovation | [LinkedIn](#)
- Google Professional UX Design | [Google](#)